

**PRESS RELEASE 04.05.2009**

## **Château des Vigiers launches wine at Systembolaget**

**In May Château des Vigiers will launch two wine brands at Systembolaget. The first is Bergerac Rouge 2003 and the second is Bergerac Sec 2007. The wine will be sold in boxes of 6 bottles each. Red and white will be sold separately and the price per box will be 552 Swedish kroners.**

”We have been working with the Scandinavian market since the nineties and today, 20% of our guests are from Sweden. I am very proud to announce that Chateau des Vigiers wine will now be available to purchase at Systembolaget”, says Bernard Pétime, Managing Director at Château des Vigiers.

Château des Vigiers produces different types of wines at it’s vineyards in the Bergerac appellation, in the south-west of France. The vineyard is 17 hectares and has been producing wine for at least 200 years. The yearly production is about 100,000 bottles.

The Bergerac Rouge, which won the silver medal in the ‘Challenge International du Vin’ is made from a blend of 40% Merlot, 30% Cabernet Franc and 30% Cabernet Sauvignon grapes. The white wine Bergerac Sec is made from 100% Sauvignon Blanc grapes.

“Every year we welcome many Swedish guests at Château des Vigiers who really enjoy our wine. We are delighted to work with Vinovativa, our wine importer, and we now have the chance to offer our guests the possibility of buying Chateau des Vigiers wine here in Sweden”, says Stefan Brikell, Sales and Marketing Manager in the Nordic region.

**Château des Vigiers wines will be launched at Systembolaget in May and the order reference number you will need to place an order is;  
75974-09 Château des Vigiers Bergerac Sec 2007 and  
75975-09 Château des Vigiers Bergerac Rouge 2003.**

For more information and samples, please contact;  
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